



**Date:** Friday, March 31, 2006  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending Friday, March 31, 2006

---

This *City Report* highlights various activities for the week ending Friday, March 31, 2006. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

### **MAJOR WEEKLY HIGHLIGHTS**

#### **Financial Management, Purchasing**

More than 500 representatives from area businesses attended the City of Long Beach Second Annual Purchasing Open House on March 28. The tremendous response from the business community was much greater than anticipated. The event was held to provide an opportunity for vendors to meet directly with City staff responsible for purchasing goods and services used by City departments, and to register for the City's on-line bid notification process. Long Beach-based businesses were afforded an additional opportunity to learn about the incentives and tools available to sell their goods and services to the City. Forty-eight representatives from City departments, as well as California State University, Long Beach, participated in the event.

#### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

The Fifth Annual Cesar Chavez Celebration Luncheon was held on March 27 at Cesar Chavez Park, featuring guest speaker Christine Chavez, granddaughter of Cesar E. Chavez. More than 200 guests enjoyed lunch and entertainment provided by Trio del Alma.

### **UPCOMING EVENTS AND PROJECTS**

#### **Health and Human Services**

The Department is commemorating its Centennial Anniversary to coincide with National Public Health Week, **April 3 to 9**. An open house will be held for the newly renovated Public Health Laboratory featuring public health displays at the Main Health Facility at 2525 Grand Avenue.

The 100<sup>th</sup> Year Anniversary will commence with a *Kick-Off Celebration* on **April 4**, 4:00 p.m., City Hall Lobby. A historic timeline and other public health displays will be on hand, which will reflect the Department's significant landmark successes. As a part of the Centennial Celebration, a lunchtime speaker series entitled *Champions of Public Health* will be held on **April 3** at the Main Health Facility. A series of events will be held to highlight the Department's public health contributions to the Long Beach community.

## **UPCOMING EVENTS AND PROJECTS (continued)**

### **Parks, Recreation and Marine, Special Events and Filming Bureau**

The 32nd Annual Toyota Grand Prix of Long Beach will be held **April 7-9**, featuring 200-mph Champ Cars, the Toyota Pro/Celebrity Race, Drifting Exhibitions, Auto Club Lifestyle Expo, music concerts and a week of activities leading up to race weekend. For ticket information, call 1-888-82-SPEED.

### **Library Services**

Staff is gradually creating a Digital Library that contains historical data that are normally not available to the public due to the fragile state of these materials. The Digital Library now contains 96 old high school and city directories and some digital pictures. To access these files, visit [www.lbpl.org](http://www.lbpl.org).

## **PUBLIC SAFETY**

### **Police**

A John Program was conducted in the 6300 Block of Long Beach Blvd. During the operation, Vice Detail and North Division Officers made nine arrests and towed eight vehicles.

A DUI Safety Checkpoint was conducted in the area of Freeman Avenue and Anaheim Street. During the operation, Traffic Section officers made two DUI arrests, one public intoxication arrest, impounded 35 vehicles and issued 53 citations.

A Sales of Aerosol Paint Decoy program was conducted as part of an ongoing effort to educate and support merchants who resist sales of aerosol paint to minors. In February, East Division Officers conducted a compliance check of 18 businesses to ensure they were complying with storage and signage requirements. Ten of the businesses were cited for failing to comply with these sections. This month, the team followed up with these businesses by utilizing a minor decoy who attempted to purchase paint from these same stores. None of the eighteen stores sold to the minor decoy. Each store was given a letter of appreciation for not selling to the minor.

### **Health and Human Services**

More than 100 participants attended the community forum on crystal methamphetamine in Long Beach on March 22, providing presentations on the impact of crystal methamphetamine in the gay community and its connection to HIV transmission. The forum was presented in collaboration with the St. Mary Medical Center's Comprehensive AIDS Research and Education Program and several community-based organizations.

## **NEIGHBORHOODS**

March is Social Work Awareness Month. Social workers and interns held several educational and interactive activities around the theme, *Aging Well Through Stress Reduction*, for staff and clients. Activities included stress reduction, yoga, healthy cooking and other lunch sessions to encourage individuals to be more conscientious about their health.

March 31, 2006

Page 3

### **NEIGHBORHOODS (continued)**

Public Health Field Nurses, in collaboration with the Latino Diabetes Program, held two *Chit-Chat Hour* groups, presenting diabetes education and screening to promote health and wellness to Spanish-speaking Long Beach residents living in high-density neighborhoods.

### **Parks, Recreation and Marine, Community Enrichment Programs Bureau**

More than 40 educators throughout Los Angeles County participated in the Fourth Annual Environmental Education Conference was held on March 28 at the El Dorado Nature Center. The Center's administrators and naturalists shared model presentations that integrated interpretation and education in an outdoor setting, and learned what other educators throughout the region are doing.

### **ECONOMIC DEVELOPMENT**

#### **Public Works, Airport**

Delta Connection/Skywest Airlines began its three commuter flights daily to Salt Lake City, utilizing a 50-passenger, CRJ-200 jet aircraft.

Staff participated in the Embry Riddle Aeronautical University's grand opening and ribbon cutting on March 16 at the new facility located within the Airport property at 5001 Airport Plaza, Suite 150.

### **SPECIAL EVENTS**

#### **Public Works, Airport**

Staff conducted nine tours with 300 participants in March. For the first quarter of 2006, the Tour Program has conducted 21 tours for 803 individuals.

On March 30, the Public Affairs staff participated in Barton Elementary School's Career Day. Staff talked to three classes consisting of about 90 students.

### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

Approximately 1,000 swimmers and spectators attended the California Interscholastic Federation Southern Section Swim Relays Girls Finals that was held on March 25 at the Belmont Plaza Pool, in collaboration with Millikan High School.

More than 50 seniors received valuable information on the new Medicare drug benefit program at a free education seminar on March 29 at the El Dorado Senior Center.

### **Parks, Recreation and Marine, Special Events and Filming Bureau**

CBS Productions, Inc., with a cast and crew of 176, filmed a TV show "CSI Miami" at the Queen Mary, the Coast Hotel, and the South Shore Launch Ramp, on March 29, 30, and 31.

March 31, 2006

Page 4

**SPECIAL EVENTS (continued)**

Touchstone Television, with a cast and crew of 100, filmed a TV show "Criminal Minds" at Alfredo's at 54<sup>th</sup> Place and Ocean Blvd. and at a church at 3<sup>rd</sup> St. and Cedar Ave., on March 31.

**OTHER ITEMS OF NOTE**

**Long Beach Gas & Oil, Gas Services Bureau**

Staff completed a total of 3,227 service calls. This total included 861 and Water Utility Turn Ons, and 929 Turn Offs. During this period, 1,159 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 278 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 430 emergency phone calls that resulted in 114 emergency orders being sent out.

**STREET CONSTRUCTION REPORT**

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Alleys west of Oregon and Patterson

Estimated completion: May

Orange Ave. Between Lewis and Cherry Ave.

Estimated completion: April

Clair Del Ave. East of Cherry Ave. and South of Del Amo Blvd.

Estimated completion: May

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

20th St.

Hill St.

Caspian St.

Baltic Ave.

East of Santa Fe Avenues

Estimated completion: May

**Long Beach Gas and Oil, Gas Regulator Station Rebuild**

Contact: 570.2060

Colorado St. and Nieto Ave.

Estimated Completion: April

**Public Works, Street Improvements**

Contact: 570.5160

Anaheim Street Obispo to Ximeno

10th St. Orange Ave. to Cherry Ave.

Estimated Completion: April

March 31, 2006

Page 5

**STREET CONSTRUCTION REPORT (continued)**

**Public Works, Street Improvements**

Contact: 570.5160

Cherry Ave. Spring St. to Bixby Rd.

Estimated completion: May

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Tom Modica, Government Affairs Manager  
Jyl Marden, Assistant to the City Manager